

WOOD COUNTY INDUSTRIAL COMMISSION

May 3, 2018

Regular Monthly Meeting Minutes

The Lodge at Lake Fork Marina

Alba, Texas

Members Present:

Theresa Margos	Dana Donahue	Ken Donahue	Jim Berry
Lowe Ann Elliott	Gerald Elliott	Sam Scroggins	Martha Scroggins
JR Simpson	Richard Pearce	Miste Davis	Ben Hudman
Janna Castloo	Dan Kirk	Joanne Wisdom	

Members Not Present:

Neal Duncan	Allene Doggett	Robby Fair	Shelly Ogle
Charles Mazarakes	Chris Flournoy		

Others Present: Executive Director Kiki Bettis; County Hotel Lodging Representative Vic Savelli guests, Gwyn Kirk and Susan Resnick.

1. **Call To Order/Welcome:** Chairman Gerald Elliott called the meeting to order at 7p.m. The invocation was led by Sam Scroggins. Chairman Elliott welcomed and introduced guest, Susan Resnick to the meeting. Resnick resides in the Quitman community and is serving on the City Council. She is also a member of the Quitman Pilot Club
2. **Consent Agenda:** A motion was made by Sam Scroggins and seconded by Ben Hudman to approve the consent agenda which included the minutes from the regular meeting held March 1, 2018, and the financial reports for the month of May as presented. Motion carried- unanimously.
3. **Mineola Chamber Offer to Include WCIC Calendar of Events in their Online Database:** With the April meeting cancelled due to the lack of board members in attendance in order to reach a quorum, this item was placed back on the agenda at the request of board member Neal Duncan. On behalf of the Mineola Chamber, President Vic Savelli spoke about the request since Neal Duncan was unable to attend the meeting. Savelli stated that the Mineola Chamber website is highly visible and searchable especially through Goggle. One of the complaints heard about Wood County, and Mineola in particular, is that people are trying to find events (online) taking place in Wood County, and the East Texas area, and there are not any good listings of calendar of events. The Mineola Chamber of Commerce has taken the initiative selecting a website that has the ability of communicating well with Google and offers an events function. The chamber has been uploading their events as well as other community events on this calendar. Savelli said when searching for events in the area on Goggle the Mineola Chamber of Commerce is the first website that pulls up and with that wanted to offer the WCIC, as a token of their participation and partnership, give the Chamber the content of events that the WCIC sponsors or involved with to be added to the their database/calendar of events. Chairman Elliott asked if similar proposals were made to the other cities to include those events. Savelli said no because the Chamber was looking to support tourism in the county and since the WCIC does not offer the ability to list events, the Chamber would like to include those WCIC sponsored events on their calendar such as the bigger fishing tournaments. Savelli stated that Neal (Duncan) can pull together those lists and put together in a Goggle feed and would it be included in our calendar of events. Bettis asked and Savelli confirmed that he had received the requested list of WCIC sponsored events that was emailed to him in March. Bettis questioned the chairman as to what action was deemed necessary with regards to the agenda item. Savelli stated that Neal (Duncan) suggested the decision be presented and approved by the board. Discussions then arose as to the WCIC being the hub for contact for the county and with such questioned why the WCIC website does not have a county-wide events calendar. It was suggested that the content on the WCIC website needed to be updated in order for it to pull up on Goggle. The board agreed that the WCIC website should have the capability of hosting a calendar however needed to contact their website host in order to get it done. A motion was made by Dana Donahue and seconded by Richard Pearce to send a list of

WCIC sponsored events to the Mineola Chamber of Commerce to promote on their website on their calendar. Motion carried- unanimously.

4. **HOT Committee Update:** Bettis announced that the application deadline for HOT funds is next Friday (May 11). Fourteen applications have been submitted thus far; however more are expected to be turned within the coming days. The HOT Fund Committee agreed to set one day for applicant presentations rather than the two days scheduled in previous years. Presentations before the HOT Fund Committee is set for Tuesday, May 22 beginning at 9 a.m. Each presenter will be allotted 15 minutes to review their application and answer any questions the committee members may have. Bettis will notify each of the applicants of the date and time of their scheduled presentation.
5. **Chairman's Report:** Chairman Elliott announced that the Executive and Nominating Committees will need to schedule a time to meet to discuss some upcoming matters. The Executive Committee, which includes Richard Pearce, Allene Doggett, Ken Donahue, Dan Kirk and Sam Scroggins, will put together proposed budgets for both the General Fund and HOT funds. The committee agreed to meet June 20 at noon in the board room at the airport. Those proposed budgets will be presented at the July meeting for the board's approval. Also, the Nominating Committee, consisting of Allene Doggett, Richard Pearce and Dan Kirk, will need to meet before September 6 to put together a slate of officers for the upcoming fiscal year. They agreed to correspond through email to schedule a date and time. The slate of officers will be presented at the annual meeting in September for the board's approval.
6. **Executive Directors Report:** Bettis announced the County's new Extension Agriculture Agent Shaniqua Davis. She replaces long time agent Clint Perkins who recently transferred to Smith County. Bettis notified each city of those board member's whose terms are scheduled to end in September. Bettis will be attending the Texas Economic Development Council's Mid-Year Conference in Galveston the week of June 11. Also, Bettis submitted 6 economic development project proposals to the Governor's office. Most were manufacturing companies however there were a couple retail business requests that would need more than 75 employees. Bettis has also been communicating with five local companies looking to expand and/or relocate.
7. **Community Reports:**
 - Alba-* The annual Country Fair will be held May 19 featuring a wild hog cook-off, live music and vendors on the square. The annual Bass on the Fly fishing tournament will be held this weekend at Lake Form Marina. Also taking place this weekend will be the annual Junior Bassmaster Tournament. Last week, the first annual DPS Trooper Benefit Fishing Tournament was held at Lake Fork Marina. It was a huge event and had a great turnout. Tournament officials are hoping to make it annual event. Proceeds from the event benefit the families of fallen law enforcement officers. The Legends of Lake Fork Bass Tournament is scheduled for May 18-20 at Lake Fork Marina. This is another huge tournament that brings in several hundreds of fishermen to Lake Fork.
 - Golden-* The annual Farm and Ranch Kids Day was held last week.
 - Hawkins-* The city welcomed new mayor Tom Parker. School board and bond elections are Saturday, May 5. The cafeteria at Jarvis College is now offering a buffet on Sundays from 11 a.m. to 2 p.m. Cost is \$8 per person and is open to the public.
 - Holly Lake Ranch-* Liberty Utilities are requesting a 70 percent raise in water rates to their customers. The decision regarding Suddenlink offering/providing services to the Ranch is still pending at this time.
 - Mineola-* The Chamber will host May Fiesta Day/Cinco de Mayo celebration Saturday, May 5 from 10 a.m. to 6 p.m. There will be food, live entertainment, contests and more. Everyone is invited to attend. The Antique Fair is scheduled for May 11-12 and the Mineola Metric Run will be held May 12. Munzesheimer Manor will host an Open House on May 9. The Lake Country Symphonic Orchestra will perform a "Musical Romp" at the Select Theater May 20-22. The Depot has undergone several renovations and will feature a new tourist attraction- The Mineola circa 1930s Model Train Exhibit which will depict 1930 Mineola downtown architecture as well as interactive trains. A Grand Opening is scheduled for May 12 beginning at 1 p.m. Also, Election Day for city and school board elections are scheduled for May 5. Runoff election for the Congressional District is May 22. Wood County Sheriff Tom Castloo and District Judge Jeff

Fletcher will host a series of town hall meetings in each of the communities throughout the county. The first meeting is scheduled for May 24 at the Winnsboro City Auditorium beginning at 6 p.m. The public is encouraged to attend.

Quitman- The first series of the Hot Summer Nights Concerts on the square was held last Saturday with roughly 500 in attendance. The next scheduled concert will be held May 26 featuring the same format and a new performance artist. The concert series will run through the month of October. The Dogwood Festival will be held May 12-13 featuring the pageant on Friday night at the Carroll Green Civic Center followed by a host of events and vendors at the City Park on Saturday. The Quitman/Lake Fork Kiwanis Club's annual golf tournament will be held Saturday at the Links at Lands End. Quitman High School's FFA Auction is scheduled for May 18. Proceeds from the event go back into the FFA program at the school. The City Pool and Splash Pad will officially open on Memorial Day. The Catch restaurant is scheduled for completion early this summer. Move in starts tomorrow for the new Rainbow Room facility as members of Holly Brook Baptist Church recently finished painting the building. A Grand Opening ceremony is looking to be scheduled for the month of June or July. Also, Sam and Martha Scroggins were recently inducted into the Texas State BASS Tournament Hall of Fame.

Winnsboro- There will be a Cinco de Mayo event this weekend featuring face painting, food, entertainment and farmers market. The Bowery will be featuring "The Move" May 10-12. The annual Bonnie and Clyde Walking Tour is scheduled for Saturday, May 12. Lance Goodsen will be in Winnsboro on May 15 speaking to the Rotary Club. Also, Hank Parker will be speaking and giving a demonstration to the students of Winnsboro High School on May 10.

Yantis- The annual Catfish Tournament will be held May 5-6 at the Minnow Bucket. This year's event will be in memory of Ken Freeman- long time tournament director- who recently and suddenly passed away. The parade and BBQ dinner fundraiser will kick off at 5 p.m. on Saturday. Proceeds from the dinner will go to the Yantis Fire Department toward purchasing new equipment. The City also welcomed a new business, Jeff's Performance Auto.

8. **Next Meeting** The next meeting will be held Thursday, June 7, 2018 in Mineola. The location of the meeting will be determined and announced later this month.
9. **Meeting adjourned:** A motion was made by Joanne Wisdom and seconded by Theresa Margos to adjourn the meeting at 7:33 p.m. Motion carried-unanimously.

Kiki Bettis, Executive Director